



William Edwin Cleaver

November 28, 1951 - January 1, 2021

William Edwin Cleaver passed away January 1, 2021 at WhiteStone Care and Wellness Center in Greensboro, NC. There will be a celebration of his life once COVID restrictions are eased and family and friends are able to be together. Bill was born November 28, 1951 in Greensboro, NC to the late Helen Latham Eubanks and William Cleaver III. Raised in Greensboro, he graduated from Page High School in 1970. He attended East Carolina University where he was a member of Pi Kappa Phi fraternity. He later graduated from Appalachian State University with a degree in Business and Marketing. Bill met his soulmate Cam Brown at ECU, a place of many fond memories for both. He was an avid sports fan and both of them especially loved attending ECU football and Wake Forest basketball games. Bill was a people person, he could and would strike up a conversation with anyone at anytime. He loved to laugh and make others laugh, which he did quite well. That outgoing personality led him to a long career in sales. He sold cellular phones when they emerged, the big bulky kind that installed in your car. Later, he and some of his colleagues started a company called ACC Wireless that sold many a cell phone and pager to the people of Greensboro. Bill is survived by the family he loved dearly. His wife Cameron B. Cleaver, sons, William Latham Cleaver and Carter Coyt Cleaver and Carter's partner Travis Youmans. He also leaves behind his sister-in-law Boyd Pleasants, nephew Tyler Pleasants and niece Lelia Pleasants, along with two half brothers Johnny and Jimmy Cleaver. The family would like to thank the kind staff at Brookdale Memory Care and WhiteStone Care and Wellness Center for their care of Bill this past year. We also want to say thank you to Cam's sister, Boyd Pleasants, for her tremendous help in the home at the beginning of his steep decline. Please do not feel sadness for Bill because he is at peace now. Free from the debilitating disease of Alzheimer's that in reality took him away from us over a year ago. His wish was to be cremated and have his ashes sprinkled in Fisher Park across from his childhood home. He often said that if he had a headstone, he would like it to read "He died laughing" Memorial contributions can be made to the Alzheimer's Association (www.alz.org) or The Children's Home Society of NC (www.chsnc.org)

Comments



“ As I am just now finding out about Bill's passing, I am saddened. I worked with Bill many years at Cricket Wireless and I can say Bill was one of a kind. Bill didn't take a cookie cutter approach, he was creative & he made an (8) hour day one of the most interesting days you could imagine. He made people around him smile, and Bill always saw the best in people, encouraging them and acknowledging them for the skills they brought to the table. Even when times got hectic, Bill always kept a smile on his face, staying positive and he would always ask, Well how are you doing? Although, I will miss him I am so thankful that God allowed our paths to cross and I will end in classic Bill Cleaver fashion by asking will he be missed, and I will simply say. ABSOLUTELY!!!!

Kevin Dunson

Kevin Dunson - January 18 at 11:40 PM



“ Bill and I worked together during the cellular days. It was hard not to laugh being in a conversation with him because he was so darn funny. I will miss him and his laugh!

Kathy Haines - January 18 at 12:10 PM



“ Bill and I worked together at Cricket Communications, when that company was just launching in Greensboro. We worked together for several years, and considered him a friend. I was sad to hear of his passing, but I am happy to have known him through the years. Rest in peace my old friend.

Mark Eanes - January 15 at 11:44 AM



“ Though not close friends, Billy and I enjoyed each other and laughed a lot together. He brought joy whenever we were together. Prayers for all who knew and loved him. Rest in Peace friend.

Frank McNutt - January 15 at 08:47 AM



“ Bill and I were best of friends for about 50 years. We attended Page High School together and were roommates at ECU. He loved people and I loved him. April Bennett's comments sum him up perfectly. His passing has left a void in my heart that can never be filled.

ALAN HARTSOOK - January 12 at 10:55 AM



“ The world has lost a sweet man who generously sprinkled laughter and sunshine everywhere he went.



April Bennett - January 12 at 12:02 AM



“ I have been fortunate to have known Bill since Cam and I worked together and became friends in 1985. Their family has been my other family all these years. Since my other half traveled a lot, I often joined Cam and Bill to go out to eat, even on Valentines' Day. Bill was always gracious and escorted both Cam and me on many occasions. He was funny, always funny. We laughed a lot and had many good times together. Terry would join us when he was in town. We traveled together, cooked together, went to golf tournaments, the lake, and shared a lot. Bill and Terry also became good friends and often watched sports and talked while Cam & I were cooking dinner. Their kids are like mine. It has been very sad to watch Bill go through the awful disease. We will forever miss Bill and the fun we all had together. RIP, Bill, and keep laughing.

Etta Roberts - January 11 at 09:37 PM



“ We called him Billy in the old neighborhood where we grew up. I knew him from elementary He was loved by many and kept us all laughing. I am sorry his life ended with that horrible disease but he is whole now and laughing with angels. Love and prayers to Cam and his sons

cynthia Johnson - January 11 at 10:23 PM



“ Unfortunately Billy and I were not really close as children because he lived with his mother who was my father's first wife but fortunately we did become close as adults and shared a love for golf and Wake Forest basketball. My late mother thought the world of him and always said how wonderful he was when he did visit both with me and my little brother. He was the most upbeat outgoing and optimistic person I have ever known and had the ability to make anyone laugh and feel at ease. I still remember the fun we would have when we got together at the Steeplechase in Tanglewood or to play golf and the two years we were fortunate enough to attend the ACC tournament in person when Wake Forest won back-to-back titles. I admired him so much I gave my son baby Johnny who is now 3 the middle name Edwin who thankfully Billy did get to see shortly after he was born in 2018. My biggest regret is because of Covid I did not get to see him after he became ill but I know he is in a better place and we will be reunited one day.



Johnny Cleaver - January 11 at 08:42 PM



“ I worked with Bill at Cricket for years. He was so much fun to be around and his employees loved him too! I am sorry he was so sick, but I know beyond a shadow of doubt he's got everyone in heaven laughing like crazy. He was one in a million. Much love to you all. You are such a great legacy of an amazing human!

Jackie Carpenter - January 11 at 07:49 PM



“ Lillian Parks lit a candle in memory of William Edwin Cleaver



lillian Parks - January 11 at 07:00 PM